



A BENEFIT TO FUND ACCESS TO THE ARTS FOR ALL SACRAMENTO STUDENTS

Sacramento's art community is coming out to ensure that all students in the region have quality and consistent access to arts experiences. Arts are a critical element of a child's education, helping students pay attention and engage in learning. They provide a means to build confidence and the creative thinking skills so important in today's work world. Research shows that student involvement in the arts is linked to higher academic performance, higher scores on standardized tests, greater involvement in the community and lower dropout rates. Despite this evidence, arts education funding has dropped dramatically in recent years. Students are leaving school without benefitting from exposure to visual, literary, performing and digital arts.

How can we ensure students are getting connected to the arts here in Sacramento?

In 2009, Mayor Kevin Johnson launched the For Arts' Sake initiative to strengthen Sacramento's arts resources. Sacramento was chosen by the Kennedy Center for the Performing Arts as the very first site in the county to pilot the "Any Given Child" program. Any Given Child seeks to ensure that every child in every K-8 school has access to high quality arts experiences.

In the first year of programming, Any Given Child Sacramento reached 37,000 students in 89 schools in two school districts. Artists worked alongside classroom teachers to help make science, math and history concepts come alive through music, dance, theatre, digital and visual arts. Imagine how theatre lights up a lesson! Artists provided field trips, assemblies and performances to connect students to the arts.

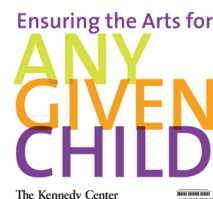
We're now expanding the program to at least six new schools and inviting additional districts to participate. We need your help! Any Given Child must raise an additional \$35,000 for 2012.

Artists, community leaders and local heroes are being invited to produce a heart-themed piece of art or embellish a basic valentine with their own interpretations. These "heart-works" will be auctioned off at the Hearts for the Arts benefit event on Wednesday February 8th from 6 to 9 p.m. at Alex Bult Gallery, located at 1114 21st Street Suite B, Sacramento, with lively entertainment, refreshments, and an A-list of guests.

Tickets for Hearts for the Arts are \$30 in advance; \$40 at the door. Metro Edge Members receive a special price of \$20 in advance. Opportunities for sponsorship are available for those who are interested in partnering with Any Given Child at a higher level. Contact Michelle Alexander at michelle@sacabc.org or (916) 607-7170. For more information about Any Given Child Sacramento, please visit www.forartsake.org/child.

Join us to help connect Sacramento's youth to the arts. Thank you!

Any Given Child Sacramento is a partnership between the Kennedy Center, Mayor Kevin Johnson's For Arts' Sake Initiative, Sacramento Metropolitan Arts Commission and area school districts. Contributions can be made to the Sacramento Public Policy Foundation, IRS #61-1614386.





Sponsor Levels and Benefits

\$2,500	Heart breaker	<ul style="list-style-type: none"> • Logo on program, webpage, press releases • Opportunity to speak at event • 7 tickets to event, VIP table • Table at event for promotional materials • Framed "Heartwork"
\$1,000	Heart throb	<ul style="list-style-type: none"> • Logo on program, webpage, press releases • 4 tickets to event • Table at event for promotional materials • Framed "Heart-work"
\$500	Heart beat	<ul style="list-style-type: none"> • Name in program, webpage, press releases • 2 tickets to event • Table at event for promotional materials • Framed "Heart-work"
\$250	Honey bear	<ul style="list-style-type: none"> • Name in program, webpage, • 2 tickets to event • Table at event for promotional materials • Framed "Heart-work"
\$150	Honey bun	<ul style="list-style-type: none"> • Name in program, webpage, 2 tickets to event • Space at event for promotional materials • Framed "Heart-work"

To become a sponsor contact Michelle Alexander at michelle@sacabc.org or (916) 607-7170 by January 31st.

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